

Analyst Meeting

3Q'15 Results

November 3, 2015



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HomePro is the leading home improvement retailer in Thailand.

Our product range covers 40,000 items. We operate 76 stores nationwide, providing complete services as One Stop Shopping to attain highest customer satisfaction.

The HomePro's stock is traded on the Stock Exchange of Thailand (SET - hmpro, BB - hmpro:tb).





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3Q'15 Financial Results

Business Outlook



Corporate Group Structure



Home Product Center Plc. : Operating HomePro in Thailand

HUA HIN Market Village ňoñu vrsiñnôaiaa

Market Village Co., Ltd.

- Holds 99.99% of total shares
- Objective to manage rental space and provide utilities services to tenants.



Home Product Center (Malaysia) Sdn. Bhd.

- Holds 100% of total shares
- Objective to operate a retail business in Malaysia.



Mega Home Center Co., Ltd.

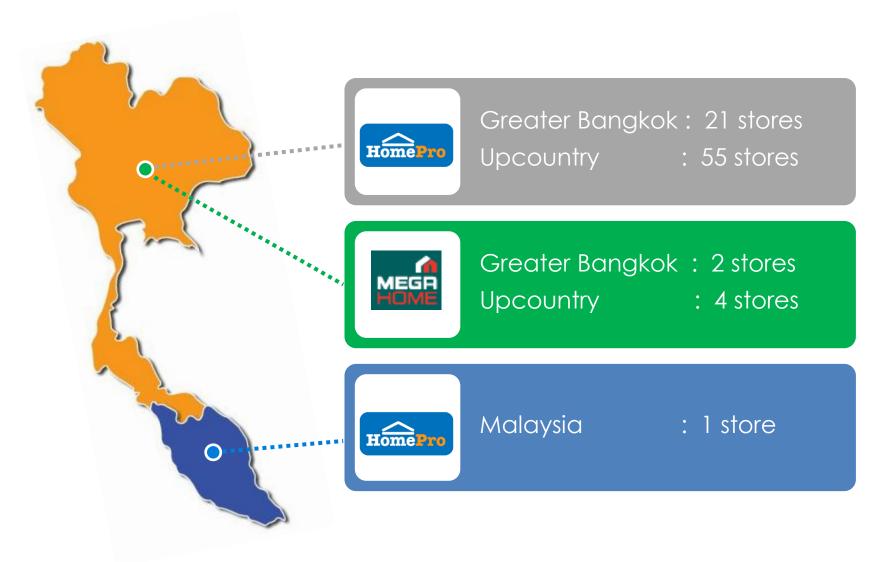
- Holds 99.99% of total shares
- Objective to operate retail business under trade name "Mega Home".



DC Service Center Co., Ltd.

- Holds 99.99% of total shares
- Objective to operate the warehousing and distribution.





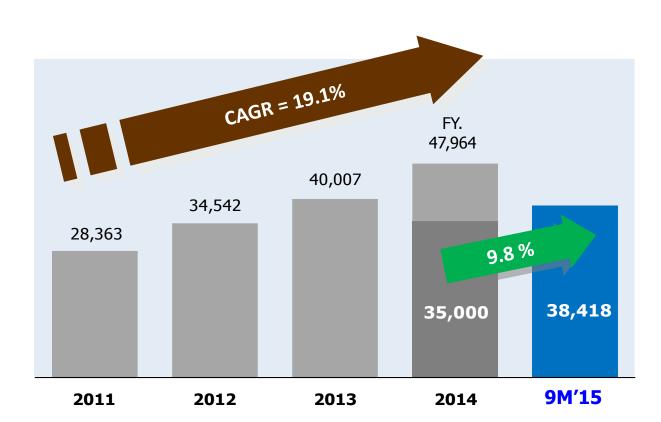


Unit : MB

	9M′15	% on Sales	9M′14	% on Sales	VAR	% Growth
Sales	38,418.5	100.0	35,000.4	100.0	3,418.0	9.8
Other Income	2,551.8	6.6	2,229.8	6.4	322.1	14.4
Total Revenue	40,970.2	106.6	37,230.2	106.4	3,740.1	10.0
COGS	28,521.2	74.2	25,820.8	73.8	2,700.4	10.5
SG&A	9,063.0	23.6	8,192.1	23.4	870.9	10.6
Total Expenses	37,584.2	97.8	34,012.9	97.2	3,571.3	10.5
EBIT	3,386.0	8.8	3,217.3	9.2	168.8	5.2
Financial Exp.	416.2	1.1	334.6	1.0	81.6	24.4
Тах	613.2	1.6	598.0	1.7	15.3	2.6
Net Profit	2,356.6	6.1	2,284.7	6.5	71.9	3.1
Depreciation	2,013.3	5.2	1,630.7	4.7	382.5	23.5
EBITDA	5,399.3	14.1	4,848.0	13.9	551.3	11.4

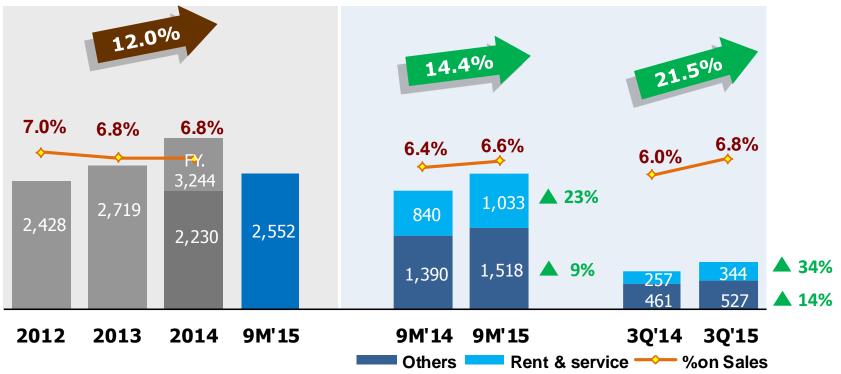
Sustainable Sales Growth

Unit : MB



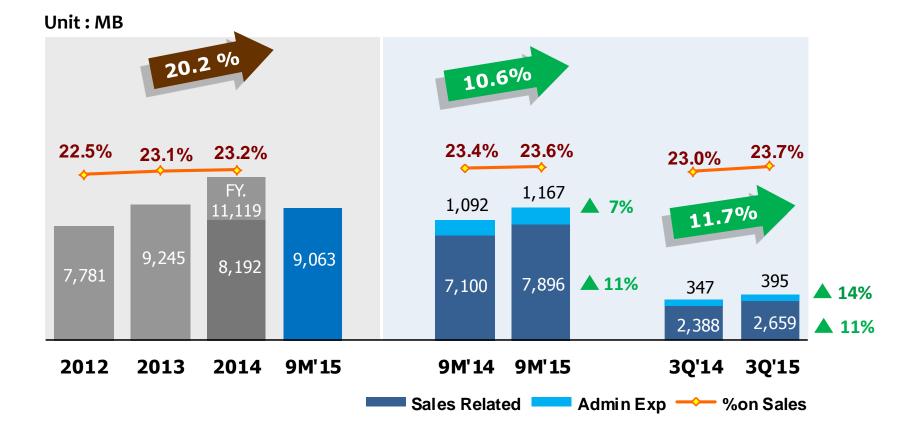


Unit:MB



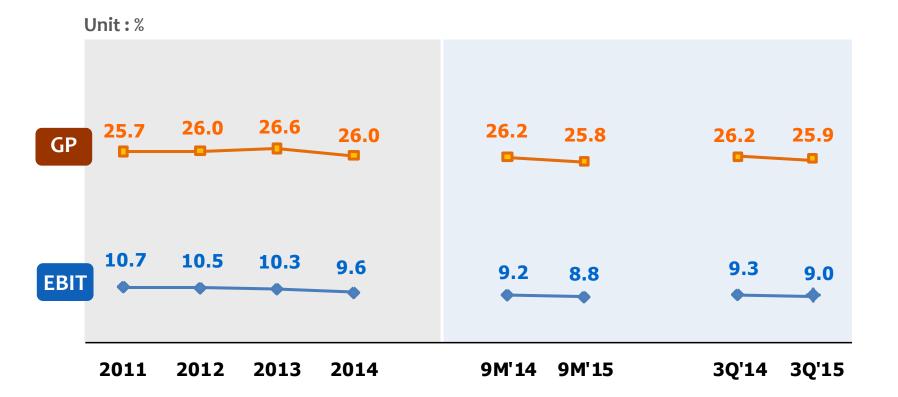
- Rental & Service Income increasing from Suvarnabhumi and Hua-Hin Market Villages well as higher rental income from the additional HomePro's leasable areas.
- The increase in Other Income was mainly due to increasing joint-advertising income and in-store promotion with vendor as well as service income from "Home Care" program.



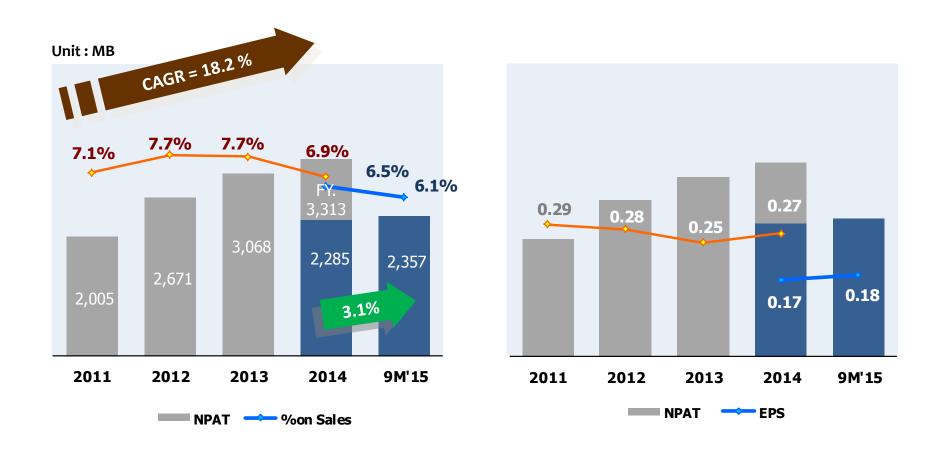


9M'15, SG&A represented 23.6% to sales comparing with 23.4% of the same period of the previous year. The main increase was due to the increase in salaries, depreciation, utilities cost and operating expenses of HomePro in Malaysia.





9M'15, GP has decreased from 26.2% in the previous year to 25.8% due to the blended margin of HomePro business and Mega Home business which has a lower gross margin structure.





Unit : MB

	30 Sep 15	31 Dec 14	VAR	%
Cash & Deposit	1,732.1	2,434.8	(702.7)	(28.9)
Inventory	8,027.0	8,030.8	(3.8)	(0.0)
Land Building & Equipment	33,265.1	31,330.0	1,935.0	6.2
Others	2,294.0	2,517.2	(223.2)	(8.9)
Total Assets	45,318.2	44,312.8	1,005.4	2.3
Financial Debt	14,723.3	13,876.2	847.1	6.1
Account Payable	12,254.6	12,075.4	179.3	1.5
Others	2,555.4	2,659.6	(104.2)	(3.9)
Total Liabilities	29,533.3	28,611.2	922.1	3.2
Paid-Up Capital	13,151.2	12,329.3	821.9	6.7
Share Premium	646.3	646.3	-	-
Retain Earnings	1,987.3	2,726.0	(738.7)	(27.1)
Total Equities	15,784.8	15,701.6	83.2	0.5

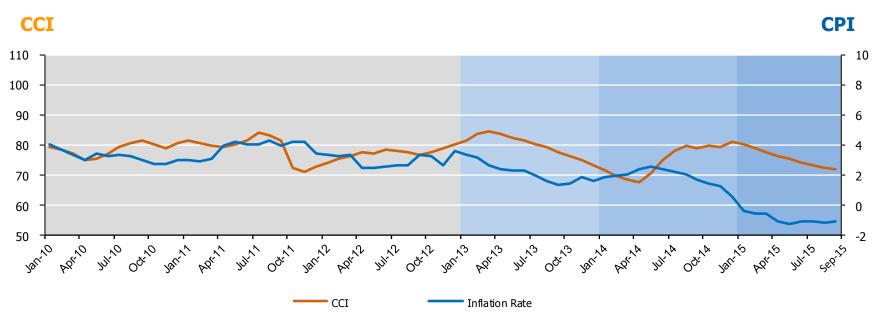


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Business Outlook



Confidence index falls for ninth month



The Consumer Confidence Index (CCI) continues to decline, putting the figure at 72.1 in September, surpassing the previous floor of 72.3 in August.

This decrease reflected that people remain worried about uncertainty regarding the global and Thai economic situations, while shipments have yet to see signs of recovery and farm prices remain low.

Consumer confidence was expected to improved gradually from the fourth quarter once money from the government's new stimulus packages was injected into the economic system.

Continuous margin expansion through Private Label



The main objective of the development and selection of private brand products is an adherence to build up value-added to customers. Therefore, the core element of private brand products is quality and worthiness. In addition to the Company's increase of variety of products, it had continued to develop and select products with quality to continuously provide worthiness to customers. To date, we have a total of 36 private brands and over 1,000 items.

2015 Store Expansion Plan



20	15 No. of New stores	Home Pro	MEGR HUME	Home Pro Malaysia
1Q	Sukhothai	27 Feb		
	Kabinburi		1 May	
2Q	Samutsongkram	15 May		
	Phetchaburi	12 Jun		
	Phatthalung	10 Jul		
3Q	Minburi		6 Aug	
	Amata	28 Aug		
4Q	Aranyaprathet		4 Dec	

Our stores in 2015

Greater Bangkok	21	2	
Upcountry	55	5	
Malaysia			1
Total (stores)	76	7	1

4Q'15 Marketing Highlight



HomePro EXPO 22

13 - 22 November 2015 @ Impact Muangthong Thani

Home lovers enjoyed this event which offers a wide range of brand name from over 300 manufactures and distributors, home service and innovation, including special discounts from leading financial institution.



Q&A

Contact us Tel +662-832-1416 Email : IR@homepro.co.th