

# Opportunity Day |3Q'21 Result



Nov 5, 2021

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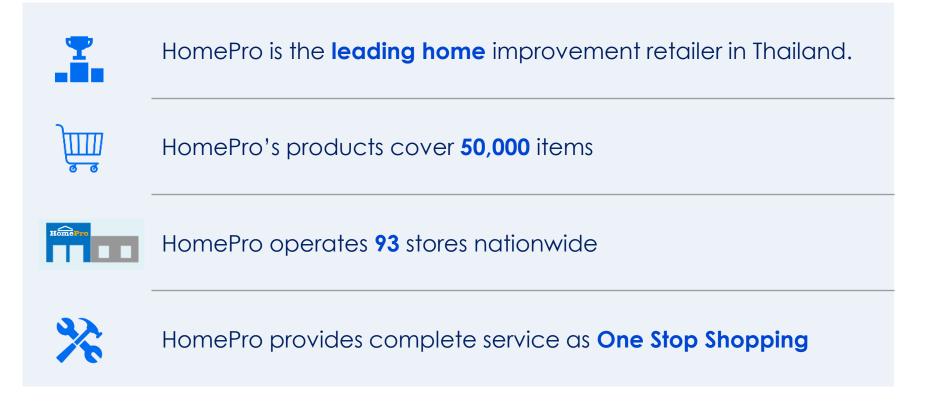
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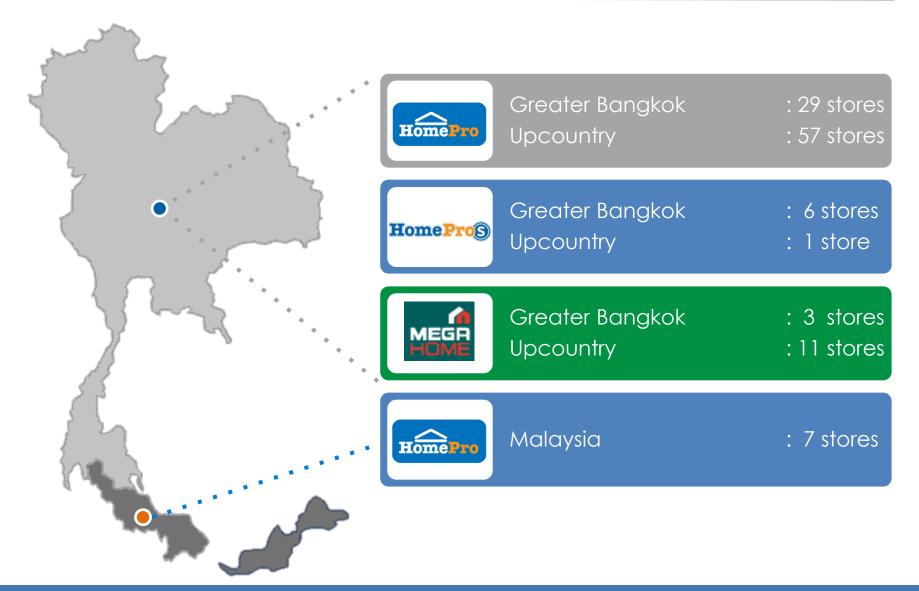


### Home Product Center Plc. : Operating HomePro in Thailand







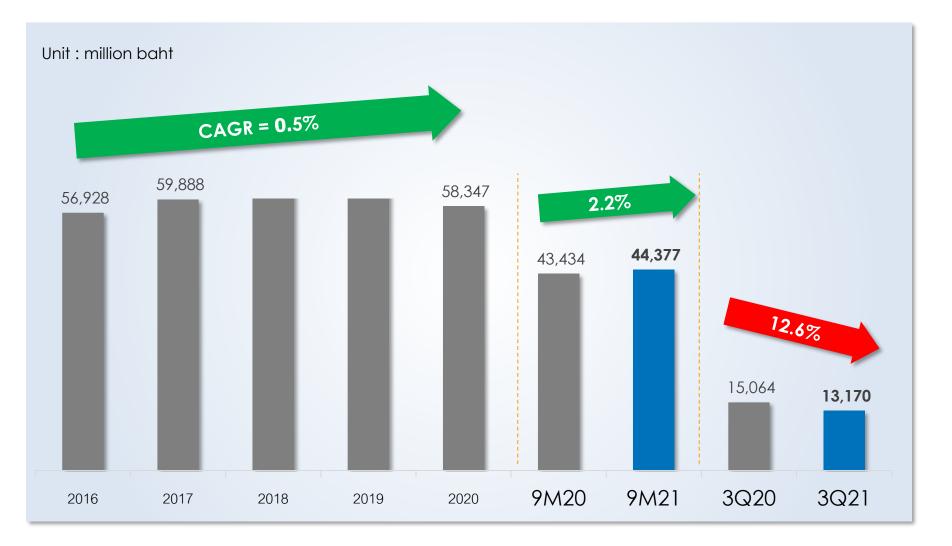


# P & L Summary

					Unit : mil	ion baht
	9M'2021	% of sales	9M'2020	% of sales	Var	% change
Revenue from contracts with customers	44,376.9	100.0%	43,434.1	100.0%	942.8	2.2%
Rental Income	844.0	1.9%	1,081.9	2.5%	(237.9)	(22.0%)
Other Income	1,342.8	3.0%	1,208.5	2.8%	134.3	11.1%
Total Revenue	46,563.7	1 <b>04.9</b> %	45,724.4	105.3%	839.3	1. <b>8</b> %
Cost of sales and service	33,119.5	74.6%	32,522.1	74.9%	597.4	1.8%
Gross profit	11,257.4	25.4%	10,911.9	25.1%	345.4	3.2%
Cost of Rental	463.2	1.0%	405.1	0.9%	58.1	14.4%
Total Expenses	8,151.4	1 <b>8.4</b> %	8,061.8	18.6%	89.6	1.1%
EBIT	4,829.6	10.9%	4,735.4	10.9%	94.1	2.0%
Financial Income	5.8	0.0%	15.6	0.0%	(9.9)	(63.0%)
Financial Cost	316.2	0.7%	351.1	0.8%	(34.8)	(9.9%)
Тах	853.6	1.9%	790.3	1.8%	63.4	8.0%
Net Profit	3,665.5	8.3%	3,609.7	8.3%	55.8	1.5%
Depreciation	2,405.9	5.4%	2,393.1	5.5%	12.8	0.5%
EBITDA	7,235.4	16.3%	7,128.5	16.4%	106.9	1.5%

#### Data as of Sep 30, 2021





 Sales in 3Q'21 has declined mostly resulted from the stores closure ordered by the CCSA in July and August 2021. Yet for 9M'21, sales was slightly increased due to the increase in efficiency of Omni Channel and promotional activities both offline and online, such as HomePro Super Expo and partially was due to the diversity of products that serves the customer behavior who spend more time at home.

HomePro

## • Other Income

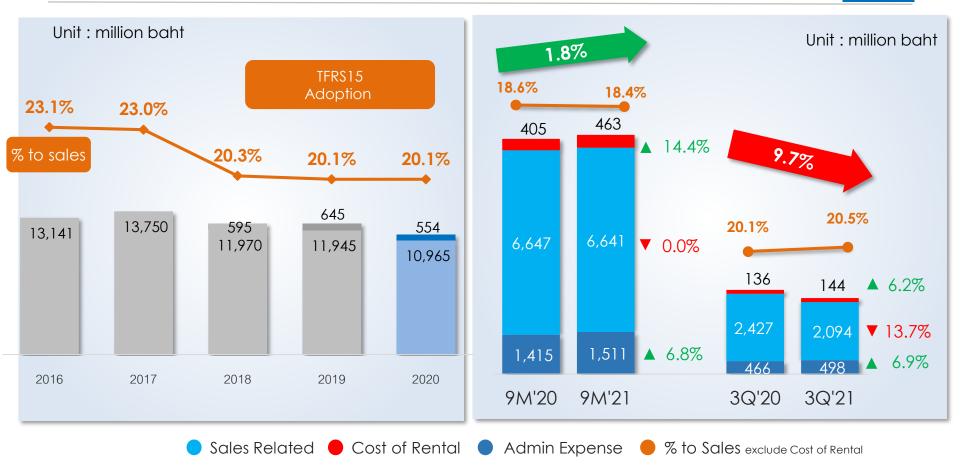




- Rental income has decreased due to the government's order that only certain type of business in the shopping center were allowed to operate, in which the number of business category was able to open is less than last year during closing period. Therefore, the revenue generated from the shopping center has declined. In addition, there was no rental income from Homepro expo due to the cancellation of HomePro Expo event in comparison with the third quarter last year where the HomePro Expo event was organized.
- Other income increased in relation to the increasing of sales activities along with the higher-level of promotional activities with vendors.







- The amount increases in SG&A as a result of higher expense amount such as salary and welfare along with utility cost and the expense related to supporting associates during the pandemic such as the expense related to building the field hospital and COVID-19 related testing cost etc.
- Cost of rental increased due to additional cost related to the increased in rental area of Rangsit Klong 4 branch
  re that the Company has opened in the fourth quarter of 2020.



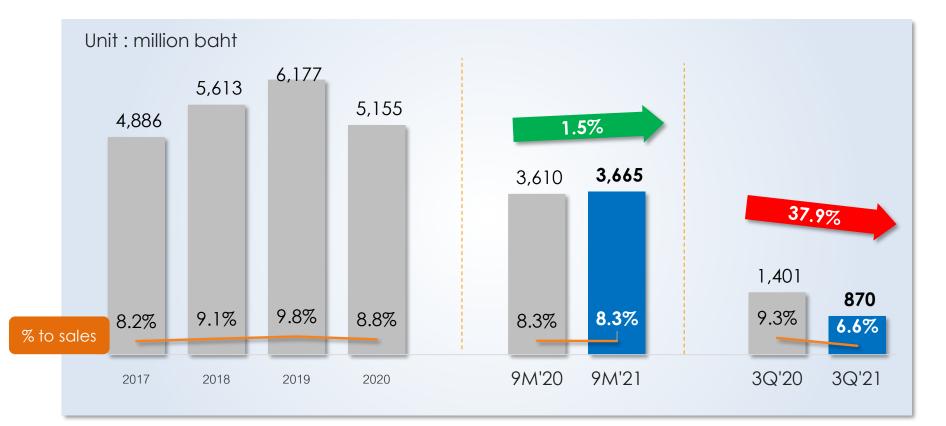




Gross profit margin as a percentage of sales has increased from 24.8% in 1H'20 to 25.4% in 1H'21 due to an increased in the sales mix proportion of products that generate higher margin than average in comparison with last year in addition to improvement of procurement planning efficiency.







FY	2017	2018	2019	2020	9M'20	9M'21	3Q'20	3Q'21
EPS	0.37	0.43	0.47	0.39	0.27	0.28	0.11	0.07

NPAT in 9M'21 increased by 1.5% and NPAT as a percentage of sales remained flat in 9M'21. Earnings per share (EPS) were Baht 0.28 in 9M'21.

### Balance Sheet at a glance



#### Unit : million baht

	30 Sep 2021	31 Dec 2020	Var	% change
Cash & Deposit	2,263.4	3,282.7	(1,019.3)	(31.0%)
Inventory	11,779.7	10,344.6	1,435.1	13.9%
Land Building & Equipment	38,498.8	39,225.30	(726.5)	(1.9%)
Others Assets	2,550.0	3,238.23	(688.2)	(21.3%)
Total Assets	55,091.9	56,090.8	(998.9)	<b>(1.8%)</b>
Financial Debt*	19,485.2	18,002.1	1,483.1	8.2%
Account Payable	11,713.6	13,050.3	(1,336.7)	(10.2%)
Others Liabilities	2,843.7	3,473.1	(629.5)	(18.1%)
Total Liabilities	34,042.5	34,525.5	(483.0)	(1.4%)
Paid-Up Capital	13,151.2	13,151.2	-	-
Share Premium	646.3	646.3	-	-
Retain Earnings	7,251.9	7,767.7	(515.8)	(6.6%)
Total Equities	21,049.4	21,565.2	(515.8)	(2.4%)

#### \*Included impact of TFRS16 on lease liabilities 5,103.46 of Million baht





# **POST-COVID Customer Behavior and Retail adaptations**



### Customer behavior Change after COVID-19





Continuous online shopping through e-commerce channel



### Retail adaptions after COVID-19

Increase homerelated products



Warehouse automation and Ongoing development on last-mile delivery

Advanced analytics to enhance e-commerce experience





#### Consumer confidence picked up for the first time in seven months in September







Consumer confidence rose to 41.4 in September from 39.6 in August, in which August it was the lowest level in almost 23 years. Even though consumer confidence has picked up for the first time in seven months in September, but business sentiment slid further because of consumers' weak purchasing power, battered by the prolonged outbreak. Nevertheless, Consumers felt less concerned about the spread of Covid-19 because of the rising rate of vaccinations, the relaxation of lockdown restrictions and increased domestic travel. The government has relax the curfew hours and further easing for other business activities starting from the first of October. Moreover, UTCC (Consumer Confidence's conductor) president, said consumer confidence increased as a result of positive psychological factors.

## 🕎 Margin expansion through Private Label













Quality **and** worthiness



Over 5,000 items



Continuous development





Home



	HomePro	HOME		Malaysia	
2021 New stores	1	-	-	1	
2Q	-	-	-	1	
2H	1	-	-	-	

HomePro

#### Our stores in 2021

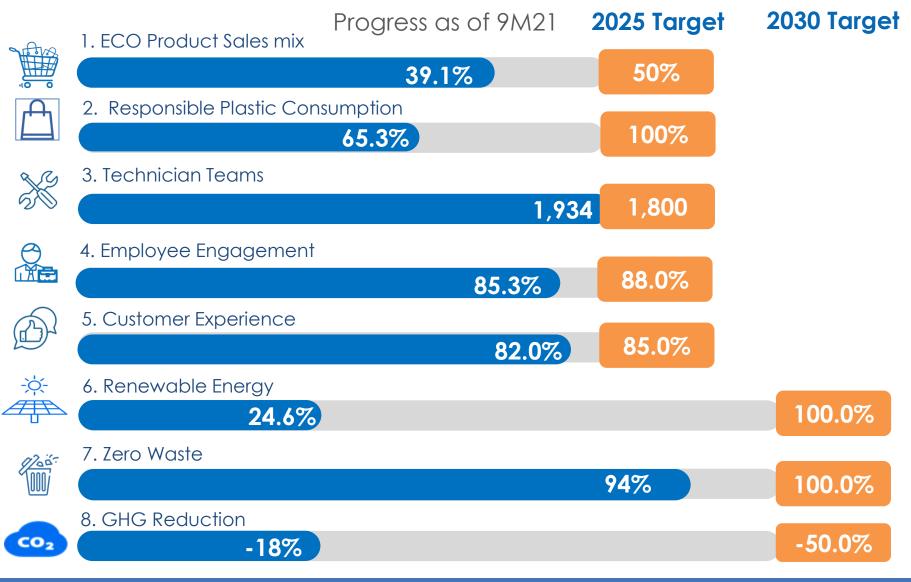
Total (stores)	87	7	14	7
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## Track record of endorsement in key sustainable indices







