



SET Opportunity Day 2023 Results

8 March 2024





Disclaimer

This Presentation (The "Presentation") has been prepared by Home Product Center Plc. The Presentation is private and confidential and is being made available for information purposes only. Accordingly, this Presentation may not be copied, reproduced or redistributed to any other person save with the prior written permission of the Company. By accepting this presentation, each recipient accepts and agrees with the Company that it will comply with, and that it will procure that any other person to whom it provides this Presentation complies with, the Terms set out herein and all applicable laws and regulations.

This Presentation is not a prospectus and is not intended to and does not constitute offer or solicitation of any offer in respect of securities. It does not constitute any recommendation or Investment advice, not intended to form the basis of an investment decision and should not be relied upon for such purpose. This Presentation has not been approved by any regulatory authority. Neither the Company or their respective advisers accepts any liability whatsoever arising in connection with the distribution of this Presentation to recipients hereof.

This Presentation is being supplied to you solely for your information and may not be reproduced, redistributed or passed on, directly or indirectly to any other person or published, in whole or in part, for any purpose. No part of this presentation may be reproduced or taken or transmitted. The distribution of this presentation in other jurisdictions may be restricted by law, and persons into whose possession this presentation comes should inform themselves about, and such restrictions. By accepting this presentation, you agree to be bound by the foregoing restrictions.



About HomePro

We are the leading home improvement retailer in Thailand.

Our products

cover 50,000 items

We make a better living

We now operate

94 HomePro &

27 Mega Home

stores nationwide

We provide

complete service as

One Stop Shopping



Agenda

2023 Financial Results

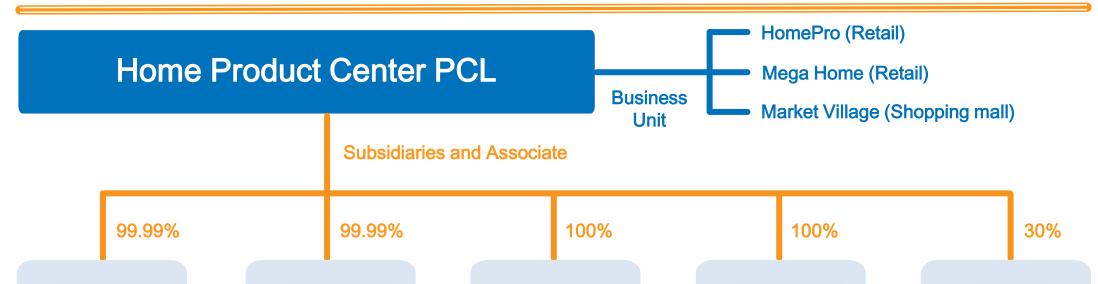
- Business Outlook
- Sustainability Development







Corporate Group Structure





Mega Home Center Co., Ltd.

Objective to operate as a real estate company lease out the space to HomePro



DC Service Center Co., Ltd.

Objective to operate the warehousing and distribution



Home Product Center (Malaysia) Sdn. Bhd.

Objective to operate a retail business in Malaysia



Home Product Center (Vietnam) Co., Ltd.

Objective to operate a retail business in Vietnam

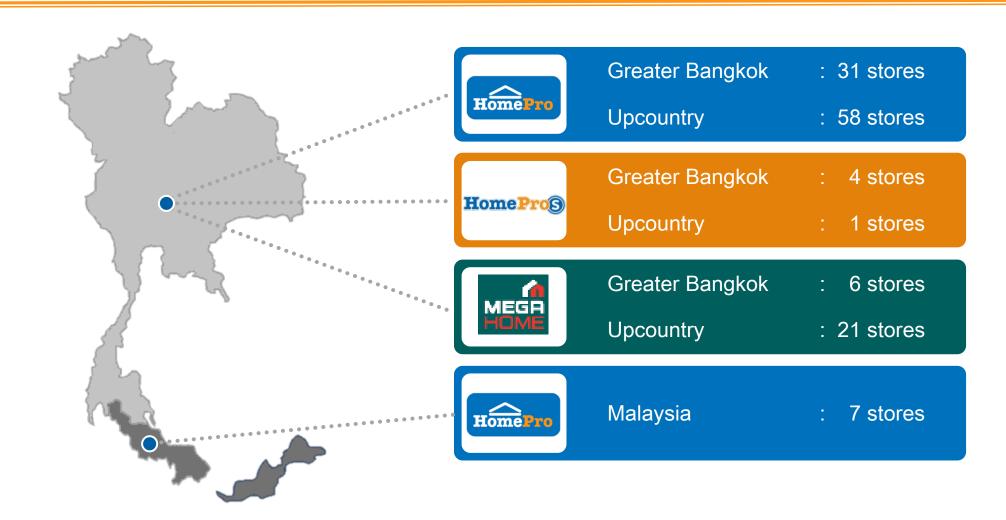


OneStockHome Co., Ltd.

Online building and decorative materials selling in construction material industry



Store Footprint





2023 Key Financials

Total Revenue

+5.0% YoY

Retail Sales

+4.9% YoY



SSSG

-0.5% YoY

GPM

+47 bps YoY

EBITDA

+6.3% YoY

Net Profit

+3.6% YoY



ROE

+25.9%



Market Cap*

THB 154 bn

*Stock price as of ended December 31, 2023

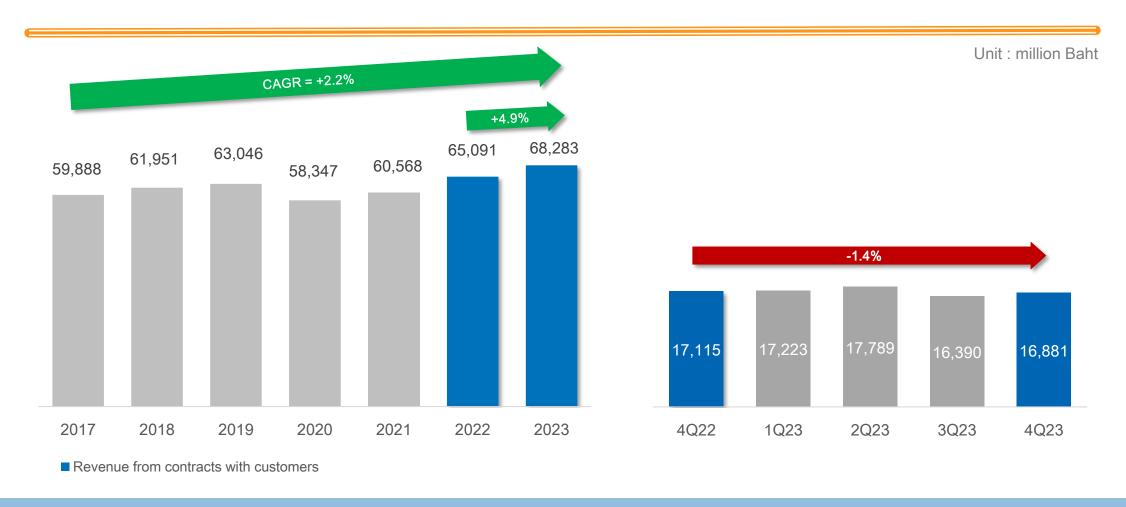


Income Statement Summary

Unit : million Baht	2023	% of sales	2022	% of sales	Var	% change
Revenue from contracts with customers	68,283.31	100.00%	65,090.88	100.00%	3,192.43	4.90%
Rental Income	1,882.23	2.76%	1,720.58	2.64%	161.65	9.39%
Other Income	2,656.23	3.89%	2,577.96	3.96%	78.27	3.04%
Total Revenue	72,821.77	106.65%	69,389.43	106.60%	3,432.34	4.95%
Cost of sales and service	50,117.64	73.40%	48,077.70	73.86%	2,039.94	4.24%
Gross profit	18,165.67	26.60%	17,013.19	26.14%	1,152.49	6.77%
Cost of Rental	786.39	1.15%	704.95	1.08%	81.44	11.55%
Selling and Administrative Expenses	13,402.99	19.63%	12,519.17	19.23%	883.82	7.06%
EBIT	8,514.75	12.47%	8,087.61	12.43%	427.14	5.28%
Share of profit (loss) from investment in associates	-0.86	0.00%	-1.95	0.00%	1.09	-55.77%
Financial Income	27.73	0.04%	16.95	0.03%	10.78	63.56%
Financial Cost	567.46	0.83%	444.58	0.68%	122.88	27.64%
Tax	1,532.60	2.24%	1,440.95	2.21%	91.65	6.36%
Net Profit	6,441.56	9.43%	6,217.09	9.55%	224.47	3.61%
Depreciation	3,431.40	5.03%	3,156.13	4.85%	275.27	8.72%
EBITDA	11,946.15	17.49%	11,243.75	17.27%	702.40	6.25%



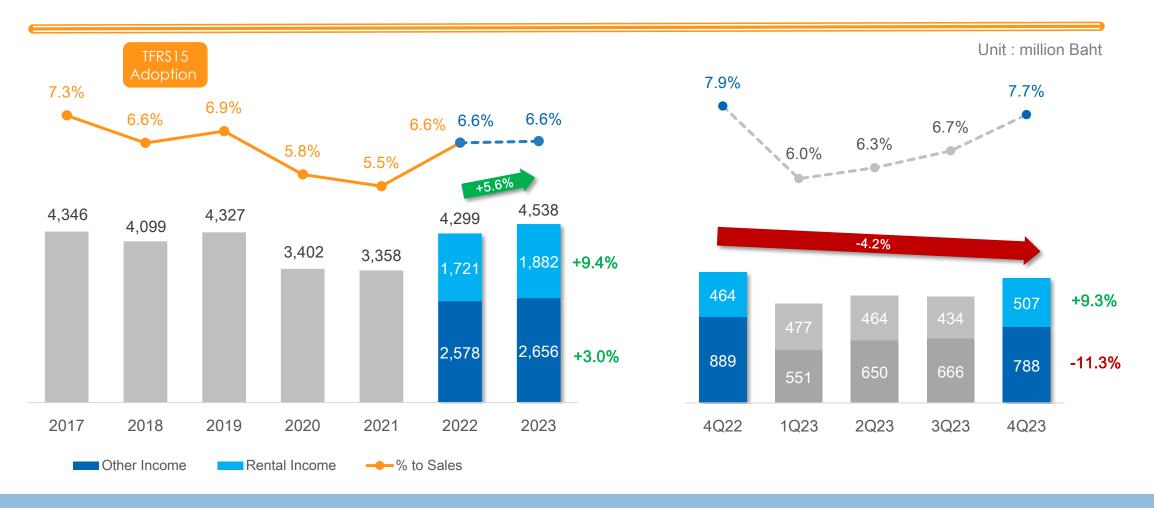
Sustainable Sales Growth



In 2023, the revenue from contracts with customers which comprised of product sales revenue and service income of Home Service increased by 4.9%.



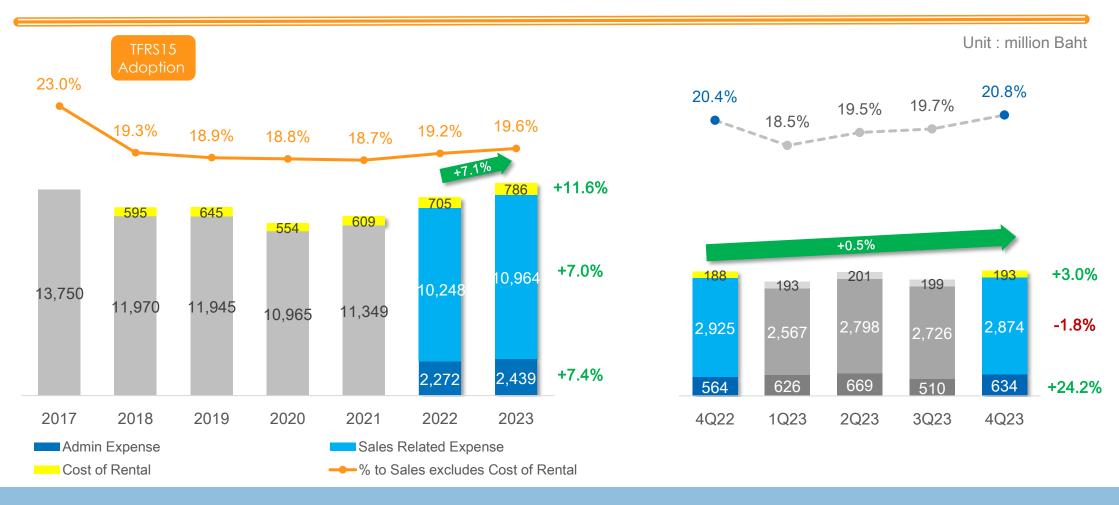
Other Income



- In 2023, rental and service income increased thanks to more rental income from leasable space of HomePro stores and Market Village shopping compared to the same period last year. Moreover, there was rental income realization of rental space in new stores of HomePro, including rental income from the major event of HomePro Expo which was organized during the fourth quarter.
- Other income increased in relation to the increase in promotional activities with vendors both at physical stores and through online channels compared to the same period of the previous year.



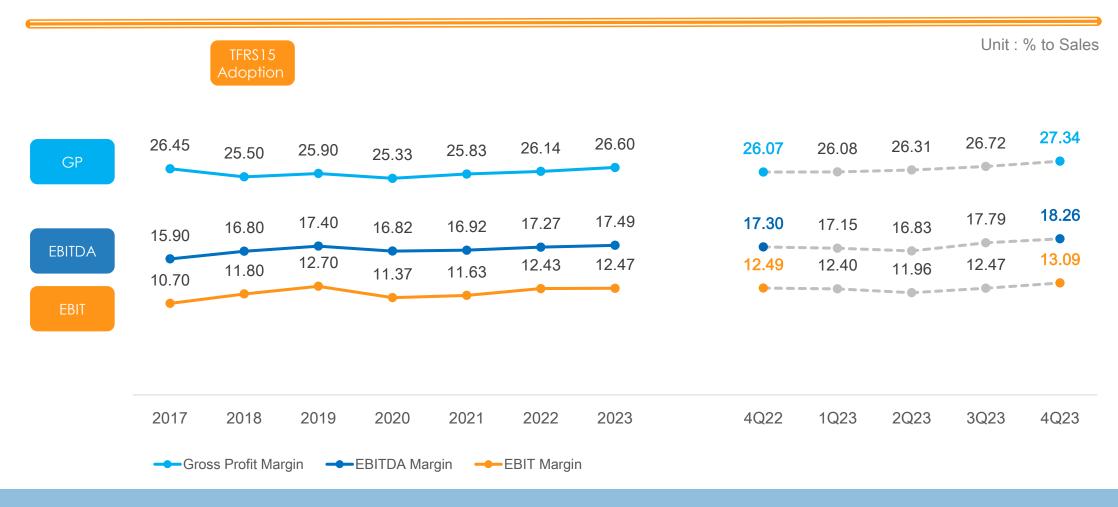
SG&A Expenses



[•] In 2023, the amount increases in SG&A was attributable to the increase of expenses related to new stores opening of HomePro and Mega Home, employee salaries and welfare, depreciation, and utilities expense.



Profitability Ratio



[•] In 2023, the gross profit as percentage of sales increased from 26.14% to 26.60%, which was attributed to the better of product mix toward high-margin products, efficient cost management, and increasing service income despite higher logistic cost for distribution to stores resulting from oil price inflation.



Net Profit & EPS

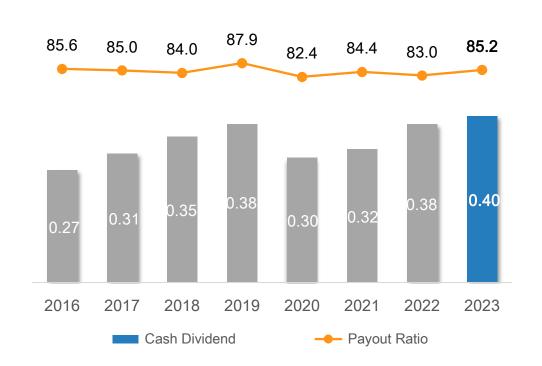


- NPAT in 2023 increased by 6.4% YoY
- Earnings per share (EPS) were 0.49 Baht in 2023.



Historical Dividend Payout

Unit: Baht per share



2023

- <u>Final Dividend at Baht 0.22 per share</u>
 Payment date on 27 February 2024 (subject to shareholder approval)
- Interim Dividend at Baht 0.18 per share
 Payment date on 27 September 2023

2022

- Final Dividend at Baht 0.21 per share
 Payment date on 3 May 2023
- Interim Dividend at Baht 0.17 per share Payment date on 27 September 2022

HomePro's Dividend Policy is to pay no less than 40% of NPAT



Balance Sheet at a Glance

Unit : million Baht	30 Dec 2023	31 Dec 2022	Var	% change
Cash & Deposit	6,428.67	5,420.30	1,008.38	18.60%
Inventory	13,965.27	13,630.08	335.20	2.46%
Land Building & Equipment	45,373.12	42,652.54	2,720.59	6.38%
Other Assets	3,280.82	3,481.83	-201.01	-5.77%
Total Assets	69,047.89	65,184.74	3,863.14	5.93%
Financial Debt*	24,591.74	21,333.62	3,258.11	15.27%
Account Payable	15,224.70	15,811.88	-587.18	-3.71%
Other Liabilities	3,672.66	3,793.36	-120.70	-3.18%
Total Liabilities	43,489.10	40,938.86	2,550.24	6.23%
Paid-Up Capital	13,151.20	13,151.20	0.00	0.00%
Share Premium	646.32	646.32	0.00	0.00%
Retain Earnings	11,761.26	10,448.36	1,312.91	12.57%
Total Equities	25,558.78	24,245.88	1,312.91	5.41%

^{*} Included impact of TFRS16 on lease liabilities 6,789.38 of million Baht



Agenda



- Business Outlook
- Sustainability Development







4Q23 Highlight and Recent Activities











Margin expansion through Private Label











































































Over 36
Private Brands

Over 15,000 items

Quality and worthiness focused

Continuous development



2024 Store Expansion Plan

No. of stores as of ended 2023





■ New stores in 2024

1Q 2024			Udon Thani	
2Q 2024	1			
3Q 2024	1		2	
4Q 2024	1 - 2		1	
Our stores in ended 2024				

Total (stores)	92 - 93	5	31	7
----------------	---------	---	----	---



Agenda

- 2023 Financial Results
- Business Outlook
- Sustainability Development







2025-2050 SD Roadmap

1. ECO Product Sales mix		Progress as of 2023	Target (%)	Target Year
	1. ECO Product Sales Illix	47.6%	50%	2025
	2. Responsible Plastic Consumption		1000	
X	3. Technician Teams	59.9%	100%	2025
		2,650	1,800	2025
	4. Employee Engagement	00.50/	88.0%	2025
	5. Customer Experience	86.5%	00.070	2020
		84.9%	85.0%	2025
-\\(\dot\)-	6. Renewable Energy 27.5%		100.0%	2030
	7. Zero Waste			
\000/		84.0%	100.0%	2030
CO ₂	8. GHG Reduction per store	38.0%	50.0%	2030
7580	9. Net Zero	00.070		
CO ₂ ZERO EMISSION	2.2%		100.0%	2050



Track record of endorsement in key sustainable indices

International

Member of

Dow Jones Sustainability Indices

Powered by the S&P Global CSA

Included in the DJSI **Emerging Market** since 2017



Included in the FTSE4Good since 2016



Received AA rating from MSCI-ESG



Included in the Bloomberg Gender Equality Index (GEI)



Received Sustainably Low Risk Rating in ESG Risk ranking

Domestic



AGM Investors' Choice



Being listed in Thailand Sustainability Investment by SET for the 8th consecutive year



Receiving a highly commended in Sustainability Awards from SET



Receiving Sustainability Disclosure Recognition 2021 from Thaipat institute



Excellence CG Score



Listed in ESG100 Index Anti-Corruption Certified



Q&A

Contact us

Tel: +662 832 1416

E-mail: ir@homepro.co.th

